

FORGED IN SPORT

Make money outside your sport.

A coaching plan for elite athletes that turns your idea into a profitable businesses.



Winning Beyond the Game.

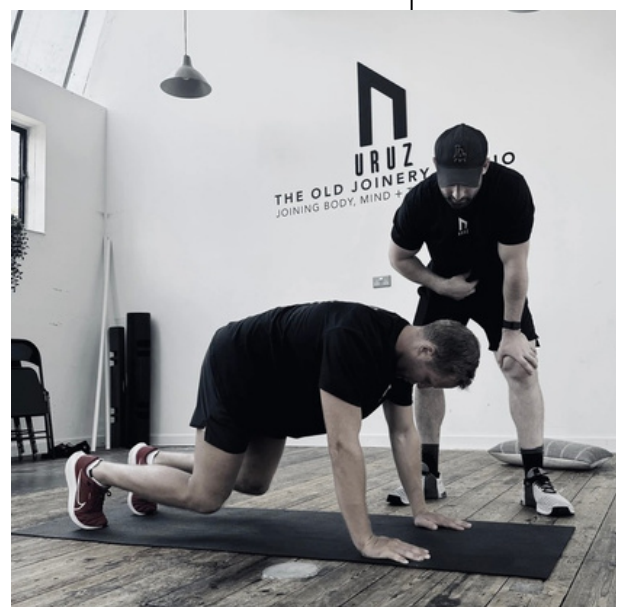


Elite athletes have trained their entire life to win. They know what it takes to perform under pressure, push beyond limits, and achieve success. But what happens outside of the game?

Are they coached and supported to apply everything they've learned as an athlete into bringing their business ideas to life?

The Forged in Sport platform gives elite athletes, access to practical, no-nonsense programs and guidance designed specifically for athletes who want to launch and grow their own businesses.

No corporate recruitment. No passive investment schemes. Just battle tested strategies and hands-on support from people who know how to get the best out of athletes.



Who is it for?

- Athletes who are still competing and want to prepare for life after sport.
- Those nearing retirement, looking to take control of their future.
- Players who have had their contracts end and need a new direction.
- Former athletes who want to start something but need support and direction.

You're not alone.



Toby Knight -
Saracens RFC



Jess Tappin -
Ex-Team GB Track



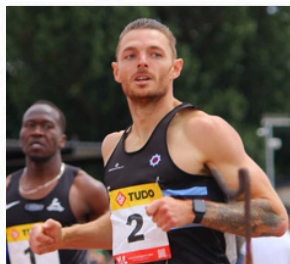
Helen Hunt -
GB Hockey



Heather Fisher -
Ex-England Rugby



Dom and Oli Morris -
Ex Premiership Rugby



Dan Putnam -
Team GB Track



Louie Johnson -
Saracens RFC



Joe Poduslenko -
AAA Baseball

What you get.

1. Tools and Resources

- Online practical modules, expert interviews, and group discussions you can work on in your own time.
- Step-by-step guidance on what you need to know to launch a profitable business.

2. Expert Support

- 1:1 advice to help and support to help you make the best decisions.
- Work with experts who've been there and done it, dedicated to helping you navigate the challenges you'll face as you launch and grow your business.

3. Clarity and Direction

- Discover how to apply your unique strengths beyond sports.
- Develop the vision for your business idea with a roadmap to achieve it.
- Matched with a mentor to continue working with you post programme,

4. Confidence

- Confidence in your ability to succeed beyond sports.
- A tested framework for starting a business.
- The tools to generate long-term financial stability and fulfilment.



Why Forged?

- ✓ Athlete-focused. Built for people who think, train, and perform differently.
- ✓ Real business skills. You get practical, tested business strategies that work.
- ✓ Taught by experts, backed by experience - Learn from business pros who know what it takes.
- ✓ Flexible and actionable not endless theory. Everything is designed to get you moving.

Knowledge Library.

The athlete-to-business owner mindset

Business validation: Is your idea worth pursuing?

Flying solo or building a team, and who does what?

Understanding your customers and what they want.

How to tell your story and connect with your audience.

Turning your idea into something that people want.

How not to run out of money: The financial gameplan.

Delivering an outstanding customer experience

How to attract and win customers... and get paid for it.

Creating a brand identity that is more than a logo.

Getting ready to launch your business to the market.

What happens after launch?



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Engaging, energising, and easy. The Growth Edge provided exactly what I needed to guide my thinking and actions. The relationship we built was strong enough to challenge me when I needed it, whilst also encouraging me to keep moving forward in the face of the challenges that come with getting any business up and running.

Calum Clark, Ex-Saracens RFC and Founder of Innate High Performance

How much is it?

Four Levels

BRONZE

£250

SILVER

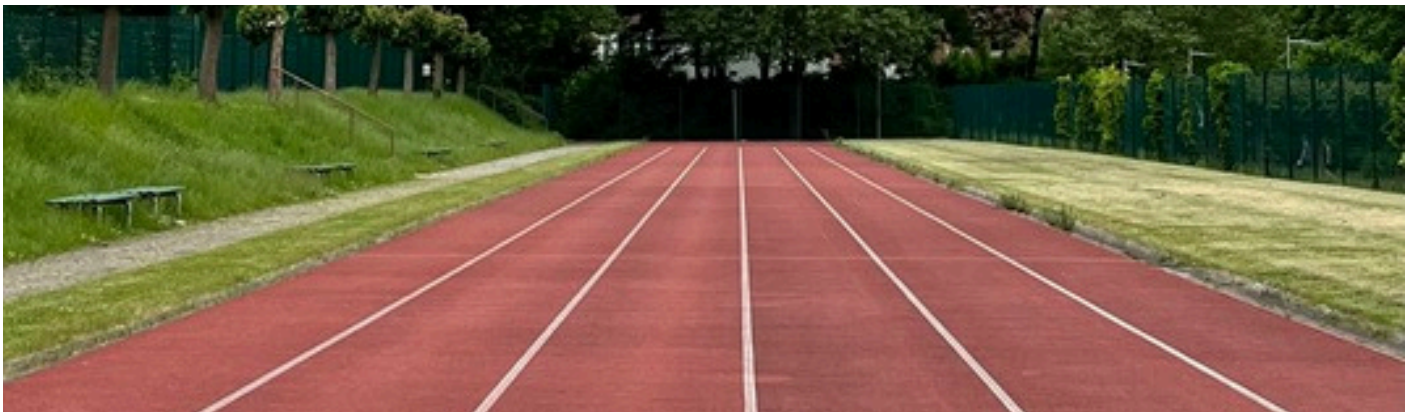
£630

GOLD

£1,000

PLATINUM

From £5,000



For those forged in sport

Make your next move

VISIT THE WEBSITE TO FIND OUT MORE OR BOOK A CALL TO GET GOING

WWW.FORGEDINSPORT.COM